Historic, Archive Document

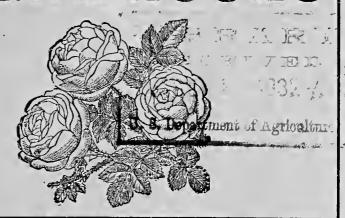
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Fall 1932—(FOR THE TRADE)—Fall 1932

Wholesale Price List REGAL ROSES



No. 1 Dormant, Two-year Field-grown Roses

Budded on Multiflora seedlings, grown at WEST GROVE, Chester County, Penna.

Unsurpassed for Quality.

New and modern varieties at low prices. Over 200,000 plants for sale. Large quantities of each variety available.

Ready for delivery about middle of October.

We earnestly recommend Fall Planting. Plants are freshly dug, with no loss of energy through storage. The soil is moist and mellow, insuring success in planting. The roots of the plants will have a good opportunity to establish themselves, so that they will start to grow, at the first spark of Spring. The only precaution necessary is to hill up the soil about the plants fairly high to protect against freezing.

No Better Product Grown. No Fairer Prices.

TERMS: Our Terms are Cash.

Prices are F. O. B. our nursery. Packing and boxing at cost. 10% deposit required on all booked orders, balance on delivery.

HOW TO GET TO OUR NURSERY:

We are located at Jennersville, one mile southwest of WEST GROVE, in Chester County, Pa., on Route No. 1, the Baltimore pike, between Philadelphia and Baltimore; 40 miles southwest of Philadelphia and 60 miles northeast of Baltimore. Our office adjoins our WOODEN SHOE INN.

We would like you to come and see us; we would be glad to show you around our fields.

PARAMOUNT NURSERIES

A. & A. D. VANDERKRAATS, PROPS.

West Grove, Pa.

NEAR JENNERSVILLE, CHESTER COUNTY, PENNA.
PHONE WEST GROVE 146

Hybrid Teas or "Everblooming" Roses Price of the following varieties

\$25.00 per 100

Albast—Salmon-rose. new introduction with much Good bedder and free-bloomer.

Angele Pernet—Reddish orange with bright golden yellow Bushy and upright with very shiny on reverse side. foliage.

Charles P. Kilham—Orient red and orange. Well formed flowers, fine for cutting. Good bedder.

Dame Edith Helen-Clear pink. Large, full, many petalled. True Rose fragrance.

Director Rubio-Velvety magenta red. Immense, unfading, fragrant blooms. Low grower. Wonderful and spectacular bedder.

E. G. Hil!—Dazzling scarlet, toning to pure red. Very double blooms of perfect form. Very fragrant and splendid for cutting. Vigorous grower with healthy

Golden Gleam-Bright, pure, buttercup yellow. A new and improved yellow.

Joanna Hill—Creamy yellow. Perfectly formed flowers on long stems. Fine for cutting.

Lady Forteviot-Golden yellow mixed with apricot. Large, fragrant blooms of good form.

Margaret McGredy—Orange scarlet. Large flowers on vigorous plant. Heavy producer.
Mrs. G. A. Van Rossem—Two-toned orange and apricot yellow, with golden yellow base. Reverse of petals often bronze. Most attractive and most satisfactory two-Bush vigorous toned Rose. and free-flowering. Fragrant.

Mrs. P. S. Dupont—Golden yellow. Low, compact and very bushy. Continuous and heavy bloomer. Low, compact grower

Rev. F. Page Roberts—Marechal Niel yellow with reverse side carmine, particularly in the bud. One of the best known and most popular yellows.

Talisman—Mixture of golden yellow, orange and scarlet red, with variations in every bloom. Fine shaped buds on Very fragrant and good for cutting. long stems.

Ville de Paris—Brilliant golden yellow. Well formed bud and bloom with slight fragrance. Steady bloomer.

Price of the following varieties \$20.00 per 100

Betty Uprichard—Two-toned. Inside salmon-rose, outside orange-carmine. Holds color, is healthy, vigorous and free-bloomer.

Duchess of Wellington—Deep saffron-yellow, tinted with orange. Bud long pointed and beautiful. Delightfully fragrant. Low, spreading type of growth. Still about the best garden yellow.

Etoile de Feu—Salmon-red and coral, tinted with fiery-red. Full large flower. Beautiful foliage.

Etoile de France—Velvety crimson with cherry-red center.

Large double flower. Strong, healthy plant, freeblooming.

de Hollande-Dark red. Buds of perfect form. Etoile Large, double, fragrant flowers. Plant strong, healthy, vigorous and free-bloomer. The finest red for gardens.

Gruss an Aachen—Yellowish-rose. Splendid bedder. Bush is covered with a mass of large, full flowers.

Gruss an Teplitz-Deep crimson. Strong and tall grower. Continuous bloomer. Often used as a hedge. Very fragrant.

- Hawimark Crimson—Intense, velvety crimson, tinted maroon. Free-blooming and a splendid bedder. Flowers semi-double.
- Imperial Potentate—Carmine-pink. Large, double, well-shaped flowers. True Rose fragrance. Foliage and plant healthy.
- Kaiserin Auguste Viktoria—Cream-white with greenish center. Large, full flowers. Intensely fragrant.
- Killarney White—Pure white. Buds long-pointed. Vigorous grower and a good bedder.
- Lady Alice Stanley—Inside of petals flesh-pink, reverse deep coral. Buds long-pointed. Flower cup-shaped and fragrant.
- Lady Ashtown—Clear, rose-pink. Vigorous upright, bushy grower. Active bloomer and fragrant.
- Mme. Albert Barbier—Salmon tinted with Nankin-yellow, with a darker center. Large, long-petalled flowers. Sturdy, upright grower. Excellent bedder.
- Mme. Butterfly—Rose mixed with apricot and yellow. Steady bloomer. Highly scented and long lasting when cut. An old favorite.
- Miss Rowena Thom—Bright rose mixed with mauve and old-gold. Exceedingly large flower. Healthy, bushy plant.
- Miss Wilmott—Delicate sulphur, cream-yellow. Blooms come on long stems. Highly scented.
- Mrs. Aaron Ward—Indian-yellow, sometimes tinted with salmon-rose. Low grower and continuous bloomer.
- Mrs. A. R. Waddell—Reddish-salmon bordered with scarlet. Flowers semi-double.
- Mrs. Charles Bell—Delicate shell-pink with base of salmon. Strong, vigorous grower of Radiance type. Wonderful garden plant.
- Mrs. Henry Morse—Bright and clear vermillion on outside, flesh-pink on inside of petals. Long-pointed bud. Large, perfectly formed bloom.
- Radiance—Brilliant carmine-salmon, with reverse side opalrose and yellowish-red. Delightfully perfumed. Strong, sturdy grower and a continuous bloomer. The best and most successfully grown garden Rose in America. Thrives everywhere. As a plant, it is the ideal to which all others are compared.
- Red Radiance—Sport of Radiance. Clear, genuine red. Has all the virtues of Radiance.
- Souv. de Claudius Pernet—Pure sun-flower yellow. Large, full flowers. Holds color fairly well. Famous florists' variety. Well-known and satisfactory.
- Souv. de Georges Pernet—Orient-red on the edge of petals, reflected over the entire bud. Flower coclineal-carmine. Unusual and attractive coloring. Blooms very large, perfectly formed. Low spreading type of growth.

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SPECIAL OFFER Our Selection—HYBRID TEAS Price \$17.50 per 100

The plants in the above Offer are the same in quality, and variety, as those listed above. The selection will include a good assortment, as to color and popularity on all orders. We make this offer solely to permitting to dispose of those plants which may not be moving solely quickly, on orders for specified varieties. We are will all ing to pass to you a considerable saving to enable us to move an anticipated surplus.

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Hardy Climbing Roses Price \$20.00 per 100

Inside of petals copper-yellow, re-Albertine—Two-toned. verse coppery-rose. Profuse bloomer with beautiful foliage.

American Climbing Beauty-Vermillion pink. Large, fragrant flowers, good for cutting.

Jacotte—Brilliant coppery-salmon on saffron-yellow. Profuse Shiny, holly-like foliage.

Mme. Gregoire Staechlin—Petals delicate rose color, with the outside striped with red. Large blooms on long stems, fine for cutting. Also fragrant. One of the loveliest climbers.

Wallace-Delicate salmon-rose. Very large blooms. Mary Strong, vigorous grower.

Paul's Scarlet Climber—Bright scarlet, tinted with crimson. Flowers fairly large, coming in clusters. Medium grower making excellent pillar.

Hybrid Perpetual or 'June' Roses \$20 per 100

de Diesbach-Silvery carmine-rose. Large, full, fragrant flowers.

Frau Karl Druschki-Pure, snow-white. Immense, double blooms.

General Jacqueminot—Brilliant, velvety red. Good form and fragrant.

Henry Nevard-Crimson-scarlet. Fine, double flowers of intense fragrance.

Magna Charta-Clear, bright rose with carmine tint. Real old-rose fragrance.

Mrs. John Laing-Satiny rose. Full, fragrant flowers.

Paul Neyron-Rose-pink. Immense, double flowers, of strong fragrance.

Prince Camille de Rohan—Dark maroon-crimson mixed with blood-red. Medium size flower of strong fragrance.

Ulrich Brunner-Cherry-red. Large, fragrant Medium grower.

Shrub & Miscellany Varieties, \$20 per 100

Pale amber color. Blooms very early. Agnes-Rugosa type. Fragrant.

Birdie Blye—Everblooming shrub rose. Brilliant carmine-rose. Blooms come in clusters.

Conrad F. Meyer—Tall Rugosa type. Silver glowing, pure

rose color. Very large flowers.

Grootendorst-Everblooming Rugosa of medium F. height. Trusses of small crimson flowers, resembling carnations.

Cecile Brunner—(Often called "Sweetheart")—Polyantha. Rose color on a yellow base. Flowers come in clusters and sprays, small, perfect in form, intensely fragrant. Bush very low in growth. Mlle.

Standard or Tree Roses, Price \$1.25 Each

We offer the following Standard Roses, budded on 3-31/2 ft. stems, some on Rugosa stock, others on Canina. They are well-branched, bushy heads.

E. G. Hill—Scarlet toning to pure red.

Etoile de Hollande-Dark red.

Imperial Potentate—Carmine pink.

Kaiserin Auguste Viktoria-Cream-white.

Mrs. G. A. Van Rossem—Two-toned orange, apricot-yellow.

Radiance-Carmine-salmon.

Red Radiance-Clear, genuine red.

Souv. de Georges Pernet—Cochineal-red.